



2017 Sponsorship Information

The R(un) for One 5k is a national fundraising event for (un)adopted, Lifeline Children's Services orphan care ministry

WHO ARE THE (UN)ADOPTED?

Throughout the world there are more than 153 million orphans.

The harsh reality is that many of these children are labeled "unadoptable" due to age, special need or life circumstance. They often face a future with little hope and are vulnerable to sexual exploitation, drug abuse and slavery. By no fault of their own, many are unprepared for adulthood and have no knowledge of a Heavenly Father who loves them.

WHY DOES (UN)ADOPTED EXIST?

(un)adopted exists to make a difference.

Lifeline is uniquely positioned to initiate effective change. The call to rescue the orphan in distress cannot be fulfilled through adoption alone. (un)adopted was created to reach orphaned and vulnerable children with the hope of the Gospel and the life skills needed to bring about community transformation.

HOW WE ARE HELPING VULNERABLE CHILDREN

Our projects include life and job skill training, education opportunities, foster care and caregiver training. The Gospel is the heart of what we do and is the foundation of the ministry of (un)adopted. Learn more at lifelinechild.org.

Saturday, August 19th

**Veterans Park
Birmingham, AL**

7:00am | Registration

8:00am | Race Begins

2017 Locations

Birmingham, AL

Charlotte, NC

Topeka, KS

Mount Pleasant, SC

Run Where You Are

RUNFORONE5K.ORG

2017 R(UN) FOR ONE SPONSORSHIP OPPORTUNITIES:

*For Information on becoming the national “Presenting Sponsor,” for the R(un) for One, please contact Krisha.Yanko@lifelinechild.org or call 205.972.8479.

\$10,000 Event Sponsor

- Your company logo on all signage (community posters, event signage, invitations, etc.), t-shirts and other promotional items produced (*Will need confirmation of sponsorship by July 11th in order to have your logo included on invitations and community posters)
- Shown on unadopted’s homepage as the featured sponsor of the R(un) for One
- Your own booth setup, which will serve as an opportunity for product sampling and/or merchandise
- First choice on location of your booth at the r(un)
- Sample products/informational piece in participant arrival bags
- Your company name mentioned via Facebook and Twitter, as a partner of (un)adopted’s R(un) for One
- Six 5K run entries and four Fun R(un) entries
- First event sponsor gets first choice of using a branded popup tent or banner at the registration area. Second event sponsor will get to do the other

\$7,000 Fun Run Sponsor

- Your company logo on banner, community posters, event signage, t-shirts and other promotional items produced (*Will need confirmation of sponsorship by July 11th in order to have your logo included on invitations and community posters)
- Logo or business name featured at the Fun R(un) starting line
- Your own booth setup, which will serve as an opportunity for product sampling and/or merchandise
- Option to include a giveaway specifically for the children running the Fun R(un)
- Sample products/informational piece in all the participant arrival bags
- Your company name mentioned via Facebook and Twitter, as a partner of (un)adopted’s R(un) for One
- Four 5K run entries and two Fun R(un) entries

\$5,000 Start Line Sponsor

- Your company logo on event signage and t-shirts
- Logo or business name featured on the starting line signage
- Your own booth setup, which will serve as an opportunity for product sampling and/or merchandise
- Sample products/informational piece in all the participant arrival bags
- Two run entries

\$3,000 Finish Line Sponsor

- Your company logo on event signage and t-shirts
- Logo or business name featured on the finish line signage
- Your own booth setup, which will serve as an opportunity for product sampling and/or merchandise
- Sample products/informational piece in all the participant arrival bags
- Two run entries

\$1,500 Mile Marker Sponsor

- Company logo on one mile-marker sign and t-shirt
- Sample products/informational piece in all the participant arrival bags
- Two run entries

\$500 Hospitality Sponsor

- Company logo on sign and t-shirt
- Sample products/informational piece in all the participant arrival bags

\$250 Food and Beverage Sponsor:

- Your company name will be listed on run t-shirts
- Provide Food and/or drinks for the food table at the r(un)
- Donate sample products to be used in the participant arrival bags or as door prizes



SPONSORSHIP COMMITMENT FORM

(Please check all that apply)

- Event Sponsor (\$10,000)**
- Fun R(un) Sponsor (\$7,000)**
- Start Line Sponsor (\$5,000)**
- Finish Line Sponsor (\$3,000)**
- Mile Marker Sponsor (\$1,500)**
- Hospitality Sponsor (\$500)**
- Food and Beverage Sponsor (\$250)**

CONTACT INFO:

Name (please print): _____

Signature: _____

Company: _____

Address: _____

Phone: _____

E-mail: _____

Unless requested otherwise, we will acknowledge each sponsor in the ways listed on the event sponsorship opportunities page.

Please make checks payable to:

Lifeline Children's Services
2104 Rocky Ridge Road
Birmingham, AL 35216

If you have any questions, please do not hesitate to contact **Krystal Brummitt** at **205.940.4623** or email krystal.brummitt@lifelinechild.org.